Permit #F00032555

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032555 **Type of Permit:** FILMING **Release Date:** 10/20/2010

Production Company LAUNCH DR TV

Insured Company Name LAUNCH DR TV
Contact Phone No. 1 310-305-8342
Contact Phone No. 2
Fax 310-305-8240
Address 12910 CULVER BLVD, SUITE G
LOS ANGELES, California 90066

Production Title AB ROCKER

Type of Production Infomercial

Producer CARLY PORTALUPI

Director TBD TBD

1st AD NA NA

Production Manager GINA NARANJO

FilmL.A. Coordinator Yulizza Ramirez

Location Manager CARLY PORTALUPI
Primary Phone Mobile - 310-729-4167
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00

Total Permit Fee $884.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00032555
Production Company LAUNCH DR TV
Insured Company LAUNCH DR TV
Production Title AB ROCKER

Location Manager CARLY PORTALUPI
Primary Phone Mobile - 310-729-4167
Secondary Phone

Location Address 27530 Calicut Rd, Malibu, CA, 90265

Location Type Private Residence

Location Description PRIVATE RESIDENCE.

Film Dates 10/22/2010 - 10/22/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Launch DRTV AA president.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	2

Personnel on Location

Type	Quantity
Cast	1
Crew	20

Filming Activities Equipment on property; Interior and exterior dialogue; Product demonstration and testimonial;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 627 **Grid:** J6

Location Notes Company must contact Malibu Pacifica HOA (310) 457-6739 for activities/equipment vehicles on and access to Calicut Road

Coordinator Note LA COUNTY FIRE # 2185-71, NO FSA REQUIRED.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Launch DRTV ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7-28-10

By _____
Representative's Signature

SIGN HERE

Launch DRTV
Name of "Principal" (Production Company)

SAM NAJAH
Print Princpal Representative's Name

President
Representative's Title (i.e. UPM, Loc Mgr)

12211 W. Washington Blvd. 2nd Floor
Principal's Address

Los Angeles, CA 90066
City, State, Zip Code

310-305-8342
Principal's Telephone Number

INSURANCE PENDING